

An invitation from the World Clean Sports Organisation (WCSO)

This year's Ironman World Championship will be very different. For the first time in world sport we will have the chance to know who is racing clean.

It's time for the real clean athletes to step forward

We at the World Clean Sports Organisation (WCSO) have been invited by some of the top professional Ironman athletes to help prove they are clean in Kona this year, but we would like to invite all pros to take the **Clean Protocol**:

- It takes less than an hour of your time at no cost to you;
- you can withdraw your application at any time; and
- It is only fair to your fellow competitors.

What is the Clean Protocol?

It's how an athlete can demonstrate they are competing honestly within the rules of sport.

The Clean Protocol is the **world's best practice clean sport certification for athletes**. It has been designed by athletes, lawyers, doctors and some of the leading independent anti-doping experts. It uses rigorous scientifically validated procedures and features:

1. Clean Contract	Legal contract, consents, disclosures of key risk data (TUE's, injuries, supplements and career milestones)
2. Whoabouts	Disclosure of sports entourage for on-line testing
3. Psychometric Testing	Measuring doping attitudes by on-line surveys
4. Deception Testing	Ocular motor deception testing to determine credibility administered by WCSO & athlete by appointment
5. Declaration	Legally enforceable declaration against intentional use of performance enhancing substances or methods

The on-line testing is a simple survey. The deception test requires simple "true/false" answers to questions appearing on a screen under the observation of one of our technicians. It uses the latest deception testing technology which is like the polygraph but does not rely on human interpretation of the data collected by high resolution ocular cameras. It is not affected by how nervous you are or other factors that may limit the polygraph.

We believe the Clean Protocol offers the highest accuracy for any clean sport certification. It achieves this accuracy by using multiple tests over multiple reference points. Our technical experts have established certain minimum objective standards and only if you can meet those standards will an athlete be **Clean Protocol Certified**.

Why should you take the Clean Protocol?

Every athlete says they are clean but history shows not all are, even worse, some think all top athletes cheat. The Clean Protocol is the action that avoids all of the talk and speculation and demonstrates true clean sport commitment.

The Clean Protocol system lowers the risk for sponsors, fans and event organisers to help the clean athletes win.

Triathlon has the chance to show the world that it is a truly authentic sport and aim to attract a wider audience for that reason.

For the first time in Hawaii this year, fans, sponsors and fellow athletes will be able to see and support the honest clean athletes who have passed the Clean Protocol.

What happens if I don't pass?

It should be noted that at no stage do we comment or report on any athlete who fails the protocol. Our only advice to athletes who may be currently cheating the rules of sport is to come back clean and take the Clean Protocol. There is **no disadvantage** for athletes.

There is no sanction or penalty for any athlete or person who cannot comply, that power remains solely with WADA and the existing anti-doping organisations. In fact, WADA has expressed interest in receiving data from the WCSO as it may aid their targeted testing and intelligence gathering. It should complement the current WADA testing.

No personal data is used or passed to any other organisation without your consent.

So who is WCSO and who pays for all this?

The WCSO is an independent not for profit association of technical experts from around the world who believe a positive approach to clean sport is the best way forward. We provide athletes who compete honestly with support without posing any disadvantage.

We have inverted the current anti-doping model and in this way our long term objective is to shift the culture and promote **honest and clean sport for all**.

How do I take the Clean Protocol?

Our technical team will be in Kona, Hawaii from the 8th-11th of October to provide testing for professional athletes only. **To take the Clean Protocol please fill in the application at <http://cleanprotocol.org/for-athletes/>**

We will then contact you to schedule your test time to avoid interruptions to your race preparations. Priority will be given to those who respond earliest.

I look forward to working with you in Kona to start the journey towards clean sport,

Teague Czulowski | Founder | World Clean Sports Organisation

For queries or comments e-mail me at: worldcleansports@gmail.com